

Integrated Human Development Service



COMPANY
Profile
2018



Established in 2016 as a training provider name PT.Darta Membangun Bangsa (DMB), a group of Darta Corporation. Keep growing on 2017 become Darta Institute by adding more services to become integrated human development service and marketing solution.

EXECUTIVE SEARCH

We provide comprehensive training for public and inhouse to develop your talent and your organization



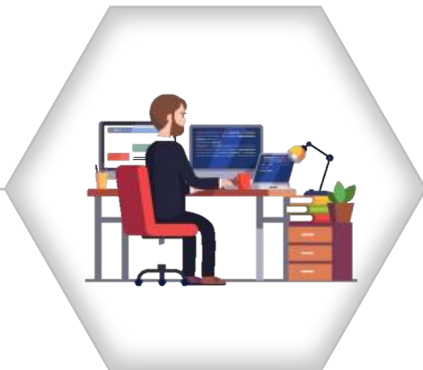
TRAINING CENTER

We provide comprehensive training for public and inhouse to develop your talent and your organization



SYSTEM MANAGEMENT

We Provide Integrated System Management to help company increase safety, effectivity, productivity, and efficiency



MARKETING SOLUTION

We provide integrated marketing solution to help your business and grab more customer





TRAINING CENTER

PERSONAL BRANDING



TRAINING SUBJECT :

- For Student & Job Seeker
- For Employee
- For Sales Person
- For Professional
- For Entrepreneur

GENERAL OUTLINE TRAINING :

1. Basic Personal Branding
2. How to Build Personal Branding in person
3. Build Personal Branding Online
4. Go Networking
5. Creating an Effective CV
6. Success Interview
7. Transformation of Career Paradigm
8. Threats and Challenges Work at This Time
9. Winning the World Competition Work and Improving Career With Personal Branding
10. Implementation of Personal Branding in the World of Work Everyday

SECURITY TRAINING



TRAINING SUBJECT :

- Garda Madya
- Garda Pratama
- Refreshing

GENERAL OUTLINE TRAINING :

1. Turjawali and Tupoksiran
2. Basic Law and Human Rights
3. Drill Sticks, Handcuffs and Martial Police (Judo)
4. Mental ideology and Physical
5. English
6. TPTKP, Cream and Traffic
7. Investigation and manufacture of BAP
8. Military Threshold
9. K3L and Emergency Response Building (Safety)
10. Introduction of firearms and bombs

2

TRAINING CENTER

PROFESSIONAL TRAINING



TRAINING SUBJECT :

1. Accounting & Finance Training
2. Taxes Training
3. Healthy Safety Environment (HSE)
4. Marketing, Sales & Customer Service
5. Human Resources Development (HRD)
6. Leadership Training
7. Management Skills & Other Soft Skills
8. Internal Audit Training
9. Operation Management Training
10. Project Management Training
11. Risk Management
12. Secretarial & Administrative Training
13. SOP, Policy Procedures
14. Strategy & General Management
15. Training in Banking

HSE TRAINING



TRAINING SUBJECT :

1. Industrial Safety & Introduction to Change Management
2. K3 Regulation
3. Fire Protection System, Fire Extinguisher Hose and Its Equipment (K3)
4. Personal protective equipment (APD)
5. Safety Observation (PEKA)
6. Job Safety Analysis (JSA)
7. Emergency Procedures & Evacuations
8. Industrial Waste Treatment
9. Industrial Hygiene & Related Policies

3

EXECUTIVE SEARCH

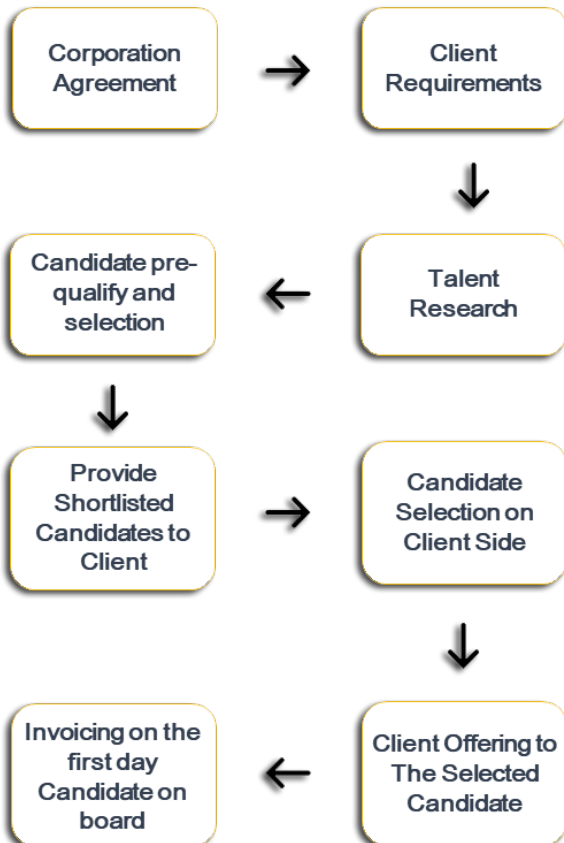


We support local and multinational company to find and employ best talent in the market. Those people as one of the major capital of the company will lead, manage, operate and bring success for the future business competition.

OUR ADVANTAGE

- Transparency of process and communication. We interact frequently with clients, reporting regularly on progress and continually encouraging feedback.
- Various talent sourcing channel offline and online. We develop networking and relationship with talent through talent mapping, events, social media, etc.
- Success Based fee - No advance payment
- Member of DARTA Corp with various business channel
- We target candidates with the most suitable human capital attributes with client requirement from our database, network, ads and other channels to be selected and screened before we refer them.
- We also cooperate with senior partners to support our service in answering client needs
- Tailor made service could be set upon request when the client needs other specific service such as psychological test and assessment.

OUR PROCESS



4

MANAGEMENT SYSTEM



Consulting and mentoring services assist companies in implementing health and safety management systems in accordance with ISO, OHSAS and SMK3 standards. Also provide assistance to obtain certification from the certification body concerned.

TRAINING PROCESS

1. Kick-Off Meeting & Gap analysis
2. Conducting Training and Preparation Implementation
3. Stages of document preparation and fulfillment of requirements
4. Implementation of Company's System and Documents as per the Requirements
5. Internal Audit Process and Management Review
6. Certification to the Company

BENEFIT OF CERTIFICATION

1. Improve customer trust
2. Improve the image and competitiveness of the company
3. Increase opportunities for global market entry
4. Pass the Tender Terms
5. Improve organizational performance (productivity, efficiency, and operational effectiveness)
6. Improve employee morale through a good and consistent work system
7. Provide recommendations for continuous improvement of the organization's system

BENEFIT OF CERTIFICATION CONSULTANT

1. Efficient time and cost
2. Obtain an integrated management system certification in addition to certificates from each of the applied management systems
3. Eliminates repetition of work and procedures.

5

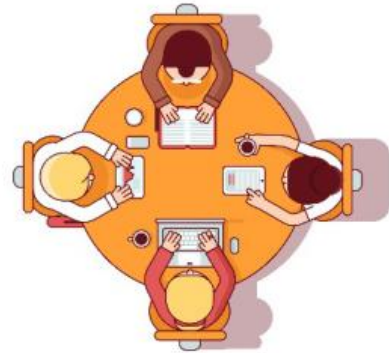
MARKETING SOLUTION

FUNDAMENTAL MARKETING



1. Competitor Analysis
2. Customer Analysis
3. Product Research
4. Market Research
5. Marketing Plan

MARKETING TOOLS



1. PRINTED DESIGN
 - Company Profile
 - Product Catalog
 - Brochure/Leaflet, etc
2. MULTIMEDIA DESIGN
 - Video Company Profile
 - Video Animation (2D & 3D)
 - Video Documenter
3. GRAPHIC DESIGN
 - Logo Design
 - Slide Show Presentation
 - Merchandise
 - Banner., Spanduk, Etc

DIGITAL MARKETING



1. Website Development
2. Website Maintenance
3. Social Media Maintenance
4. SEO Research & Implementation
5. Content Plan & Writer



CONTACT Us

Head Office

Central Business District Bidex
Blok C No. 11,12 & 15
Jl. Pahlawan Seribu, BSD City Serpong
Tangerang Selatan, Banten
Phone : 021 – 53164777
Fax : 021 – 53164528

Email

marketing@darta.co.id

Office

Jl. Pejompongan Raya No 22,
Bendungan Hilir
Jakarta Pusat
10210

Telephone

Phone : 021 – 5710 777
Fax : 021 – 5316 4528

LET US HELP YOUR BUSINESS AND DEVELOP YOUR TALENT
